



FOR IMMEDIATE RELEASE

James V. McGlynn Hired as Glenville Branch Manager

SCHENECTADY, NY – July 28, 2011 –Berkshire Bank, America's Most Exciting BankSM, has hired James V. McGlynn as the new branch manager for the Berkshire Bank located at 262 Saratoga Rd. in Glenville.

Mr. McGlynn comes to Berkshire Bank with more than 10 years experience in banking. He will oversee the branch's operations, branch sales and new business development.

“James is an asset to the already exceptional Glenville team. With his extensive banking career, we look forward to his creative thinking and leadership ability,” said Heather Lashway, Vice President, Regional Leader for Berkshire Bank's New York Region.

Prior to joining Berkshire Bank, Mr. McGlynn was responsible for new business development for First Niagara Bank, where he managed operations and developed a team of seven.

Mr. McGlynn graduated from SUNY Brockport in 2001. He is an active member of the Glenville Rotary Club and Schenectady Chamber of Commerce. He lives with his wife, Jessica, and son James in Ballston Spa, New York.

About Berkshire Bank

Berkshire Hills Bancorp is the parent of Berkshire Bank, America's Most Exciting BankSM, and has more than \$4 billion in assets. The company has more than 60 full service branch offices in Massachusetts, New York, and Vermont providing personal and business banking, insurance, and wealth management services. Berkshire Bank provides 100% deposit insurance protection for all deposit accounts, regardless of amount, based on a combination of FDIC insurance and the Depositors Insurance Fund (DIF). For more information, visit www.berkshirebank.com or call 800-773-5601.

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