



Berkshire Bank Announces Promotion of Nicholas Strom-Olsen, CFP® AIF®
Berkshire Bank Vermont Wealth Management Group Gains New Assistant Vice President

PITTSFIELD, Mass., January 28, 2011 - Berkshire Bank – America’s Most Exciting BankSM – is bolstering its Vermont wealth management team with the promotion of Nicholas Strom-Olsen, CFP® AIF® as its newest assistant vice president.

“Nicholas has played a very large role in the success of our Vermont Wealth Management Center and assists individuals and businesses with achieving their financial goals through the financial planning process,” stated Berkshire Bank Wealth Management SVP Scott Schiff. “His experience as a financial planner in New England allows him to provide customized financial planning solutions to individuals and families throughout Berkshire Bank’s Vermont footprint. His areas of focus include retirement planning, education planning, investment management, and insurance.”

Strom-Olsen joined the Berkshire Bank Wealth Management Group in 2004 after it acquired Factory Point National Bank, where he was a financial consultant. Prior to joining Berkshire Bank, he worked as a financial planner for the AYCO Company, L.P. in Albany, NY and Advest, Inc. in Greenwich, CT. Strom-Olsen serves the Vermont market and works out of the Trust offices on Richville Road in Manchester Center, VT and on Woodstock Avenue in Rutland, VT. He is a graduate of Castleton College and earned his MBA from Clarkson University. He is currently the Treasurer of the Northshire Day School in Manchester Center, VT and is a member of Rotary International.

To learn more about Berkshire Bank’s Vermont Wealth Management services, contact Nicholas Strom-Olsen CFP® AIF® at (802) 549-5237.

BACKGROUND

Berkshire Hills Bancorp is the parent of Berkshire Bank - [America's Most Exciting BankSM](#). The Company has \$2.9 billion in assets and 42 full service branch offices in Massachusetts, New York, and Vermont. The Company provides personal and business banking, insurance, wealth management, investment, private banking, and asset based lending services. Berkshire Bank provides 100% deposit insurance protection for all deposit accounts, regardless of amount, based on a combination of FDIC insurance and the [Depositors Insurance Fund](#) (DIF). The Company currently has pending agreements to acquire Rome Bancorp, Inc. and Legacy Bancorp, Inc. For more information, visit www.berkshirebank.com or call 800-773-5601.

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