



Berkshire Bank to Complete Conversion of Legacy Banks

Pittsfield, Mass., - November 3, 2011 - Berkshire Bank, America's Most Exciting BankSM, announced today that it will convert the Legacy Banks branch offices to Berkshire Bank during the weekend of November 11-13, 2011. During this time, the Legacy operating systems will changeover to Berkshire's, signs will be changed, and the branches will transition to operate as Berkshire Bank beginning on Monday, November 14, 2011. This is the final step in the merger process of Berkshire with Legacy, which was officially completed July 21, 2011. Following the conversion, customers will have the convenience of a wider network of full-service branch offices and ATMs as well as expanded banking services including insurance and investment offerings. In total, Berkshire Bank will operate more than 60 branches in Massachusetts, New York, and Vermont.

“We are excited to complete our merger process with Legacy Banks and fully bring together our two organizations,” said Sean Gray, executive vice president of retail banking for Berkshire Bank. We share deep roots in our community as well as a strong commitment to the cities and towns that we serve, and we look forward to joining forces to strengthen that commitment even further.”

Gray added, “The conversion of the branches is the most visible and noticeable component for the customers. We have worked hard to ensure a smooth transition, and can't wait to formally welcome Legacy customers to America's Most Exciting Bank.”

Customers previously received a full welcome packet of information with details about their account transition. The Legacy branches converted in Berkshire County will include those in Great Barrington, Lenox, Otis, and three in Pittsfield. The conversion will begin at the close of business on Thursday, November 10. All Berkshire Bank and Legacy Banks branches will be closed on Friday, November 11 for the Veterans Day holiday and those offices normally open on Saturday and Sunday will be closed on November 12 and 13. All branches will reopen on Monday, November 14 as Berkshire Bank. Both Berkshire and Legacy ATMs are scheduled to operate throughout the conversion with minimal service disruption. Customers with any questions may call Berkshire Bank's Customer Service Call Center at 800-773-5601.

Background

Berkshire Hills Bancorp is the parent of Berkshire Bank, [America's Most Exciting BankSM](#), and has more than \$4 billion in assets. The company has more than 60 full service branch offices in Massachusetts, New York, and Vermont providing personal and business banking, insurance, and wealth management services. Berkshire Bank provides 100% deposit insurance protection for all deposit accounts, regardless of amount, based on a combination of FDIC insurance and

the [Depositors Insurance Fund](#) (DIF). For more information, visit www.berkshirebank.com or call 800-773-5601.

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