



Berkshire Bank – Next Great Filmmaker Sweepstakes OFFICIAL RULES

How to Enter:

Eligible entrants may enter the Berkshire Bank Next Great Filmmaker Grant and Sweepstakes (the "Sweepstakes") online starting at 12 p.m. noon (EST) on August 17, 2020, and ending at 11:59 p.m. (EST) on September 9, 2020 (the "Promotion Period").

To vote for the Next Great Filmmaker and enter Next Great Filmmaker Sweepstakes online, visit www.biffma.org/nextGREAT and follow the links to complete all required information on the voting registration form. You must provide a valid e-mail address and mailing address, and contact information for use throughout the Sweepstakes.

Your voting for the Next Great Filmmaker selection will not have an effect on your ability to participate or win. No purchase is necessary to win and your purchase of any products or services from the sponsor will not increase or decrease your chances of winning. Limit one (1) entry/vote per person. Participant may not enter with multiple e-mail addresses. Any participant who attempts to participate with multiple e-mail addresses or under multiple identities or uses of any device or artifice to obtain more than the stated number of entries will be disqualified. No other form of e-mail or Internet participation is valid.

Random Drawing:

The winner will be selected in a random drawing held on or about September 14, 2020, from all eligible entries received. The winner will be notified by e-mail or a phone call within ten (10) business days following the drawing date.

Prizes/Odds:

The prize to the random voter is a \$300 Amazon Gift Card.

The Next Great Filmmaker grant will be awarded based on the highest number of votes received during the voting period.

The winner is responsible for all taxes and fees associated with prize receipt and/or use. The Sponsor is not responsible for lost or stolen prize vehicle once it is awarded. Odds of winning depend on the number of eligible entries received.

Eligibility:

This Sweepstakes is open to legal residents of the United States or its territories, who are age 18 years or older as of August 17, 2020. Employees and immediate household members of Berkshire Hills Bancorp and its affiliates are ineligible to participate in this Sweepstakes. Sponsors reserve the right to verify eligibility qualifications of any winner. This Sweepstake is subject to and governed by all federal, state and local laws and regulations of the United States and is void where prohibited by law. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules.

Conditions of Entry:

By entering, entrants acknowledge and agree that they have read, complied with, and will be bound by these Official Rules. Sponsor is not responsible for incorrect or inaccurate entry information or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect or line failures of any telephone network, computer equipment, software, inability to access any website, online service or the entry form, nor any other error or malfunction, nor late, lost, misdirected, incomplete, illegible, or damaged entries.

Winner Selection and Notification:

Entries are the property of the Sponsor and will not be returned. The winners will be notified by e-mail or a phone call within ten (10) business days from date of the drawings, but Sponsor reserves the right to determine the method of notification. The Winner will be given ten (10) days from the date notification is received to respond. A non-response by the winner or non-receipt of notification response after the specified ten (10) days will be considered winner's forfeiture of prize and an alternate winner may be selected from the pool of remaining eligible entries.

The prize claimed will be awarded. In the event of non-compliance by a winner with these Official Rules, an alternate winner may be awarded the respective prize. Prizes are non-transferable. The Sponsor shall not be liable for 1) failed, returned or misdirected prize notifications based on inaccurate information provided by the winner, nor 2) entries and/or responses to winner notifications which are lost, late, incorrectly completed, incomplete, misdirected, damaged, or otherwise not received by the intended recipient, nor for computer or technical error of any kind.

Upon request of the Sponsor, the Amazon Gift Card winner must sign a W9, IRS 1099 tax document and Publicity Release within fourteen (14) days of prize notification, or an alternate winner may be selected from the pool of eligible entries.

In the event of a dispute, entries will be deemed to have been made by the holder of the e-mail account associated with the entry.

Consent and Releases:

By participating, entrants agree that the Sponsor, those involved in the development, production, implementation and distribution of this promotion shall not be liable for any and all claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, this Sweepstakes, use or misuse of the prizes.

The Sponsor reserves the right, in their sole discretion, to cancel, modify or suspend this Sweepstakes in the event that the Sweepstakes is not capable of running as planned should computer viruses, bugs, tampering, fraud or other cause(s) beyond the Sponsor's control corrupt or affect the administration, security, fairness of the Sweepstakes. The Sponsor reserves the right to modify the Official Rules for any reason. Sweepstakes shall be governed by Massachusetts law.

Except where prohibited by law, acceptance of any prize constitutes permission to use the winner's name, photograph, likeness, voice, address (city and state), and testimonials in print, broadcast, news releases or new media, in perpetuity, in any manner they deem appropriate in connection with promoting this or any other Sweepstakes and/or promotion, without further compensation.

Rules/Winner's Name:

The name of the winner may be posted at the www.biffma.org/nextGREAT, after the winners are notified. To receive a copy of the Official Rules, or the name of the prize winner, send a self-addressed stamped envelope to Berkshire Bank, Marketing Department, 66 West Street, 4th Floor, Pittsfield, MA 01201. Specify winner's list and/or rules on your request.

Sponsor will not share personal information about entrants gathered through interaction with the Sweepstakes, except as described herein.

Sponsor:

Berkshire Bank, 66 West Street, 4th Floor, Pittsfield, MA 01201